

Outline of Presentation on The Little White House Project

The purpose of my presentation is to tell the story of how a simple question inspired me to take an idea and to make it a reality. I think in many ways my ignorance of what could go wrong and how difficult it is to get something done is what allowed me to execute a crazy idea that I just had to make happen. I will talk about how the idea was developed and what it took to make it a reality. I will talk about the details of setting up a non-profit, raising money and actually executing the project. This will include a discussion of what went right and what went wrong. It will also discuss all the support I got from a variety of people. Lastly, I will discuss some of my plans for the future.

Brief Bio of Peter Krasznekewicz

The founder of Action Art, Peter Krasznekewicz, was born in San Francisco on April 8, 1995. He spent the first fourteen years of his life in Big Sur and Carmel, California living on a ranch.

Looking for a new adventure and a new challenge, Peter decided to attend high school at Deerfield Academy in Deerfield, Massachusetts where he is currently a junior. He spends most of his vacations traveling and in Big Sur, California. He is an avid scuba diver, a cellist since the age of 4, and a lacrosse player.

Peter has been building things since a young age. The idea for Action Art came to him when thinking of what to do over the summer and being asked the question: "If you could be anyone or do anything, who would you be and what would you do?" Having studied and created a website on the artist Christo in his eighth grade art history class, he chose to do an environmental art project. This led to the founding of Action Art, Inc.

Peter intends to complete many artistic projects in the coming years that interact with different communities and contribute back to society. The little White House Project – "Dwell in Possibility" is the first of his many ideas. He hopes to take his concept to other places around the country.